

Dear Ohio Public Libraries:

MLUSA can now offer Ohio Public Libraries a 15% discount on an annual movie license!

Nearly half of the US Public Libraries provide movie programs to their community with an annual movie license through MLUSA. With an **annual** public performance **site** license you can show an **unlimited** amount of films for any aspect of programming **inside** the library. You can show any DVD or VHS tape that is in your library, home or local video store as long as our license covers it. We do not provide copies of the movies. **Outside groups** in the community can also show movies in the library with this site-based license!

ANNUAL LICENSE QUOTE:

We base the cost of the license on the number of **active card holders** served by the library. **Active means the number of patrons who have used their library card within the last year.** I will be happy to provide you with a cost quotation for your consideration that includes your **15% State Library of Ohio discount!**

NOTE: When requesting a quote, mention that you are an Ohio Public Library in your correspondence with MLUSA Copyright Licensing Manager. The discount will be applied to MLUSA's current pricing structure. Costs are based on the **current active card holder count** for each interested library. The cost of the license is locked in for the length of time a library has a license with us. If the new pricing is better for currently licensed libraries, we will adjust their cost at renewal!

This offer is good through **February 28, 2012 (next year).**

ANNUAL LICENSE SET UP:

You can start the 12 months of the license on any date that works best for your library. We mail the invoice and license one week prior to the start date and payment is due 30 days later. At renewal, the invoice is sent 30 days prior but payment is still due 30 days after the start date.

We can set up the license any time you are ready. For set up, we need: 1) start date, 2) if you would like the one or two year license, 3) state tax exempt ID form (emailed to me or faxed to 877-876-9873), 4) billing name & address.

Set up activates your customer ID number in our system. That gives you access to the customizable posters, bookmarks and movie tickets on our website so you can begin promoting the program before it starts!

ANNUAL LICENSE COVERAGE:

Movie Licensing USA's annual license covers 95% of the major motion picture studios including and **exclusive** to:

WALT DISNEY STUDIOS/BUENA VISTA PICTURES (Touchstone Pictures, Hollywood Pictures, Miramax Films, Pixar)

WARNER BROTHERS (Picturehouse, Turner Entertainment, Hanna-Barbera, Allied Artists, Lorimar Pictures, Ladd Company, RKO Pictures)

SONY PICTURES (Columbia Pictures, TriStar Pictures, Revolution Studios, Screen Gems)

NBC UNIVERSAL (Focus Features, October Films, Polygram)

DREAMWORKS PICTURES (Go Fish Pictures)

MGM (United Artists, Orion Pictures, Pathe-Cinema)

NEW LINE CINEMA (Fine Line Features)

PARAMOUNT PICTURES (Paramount Classics, Republic Pictures, Paramount Vantage)

LIONS GATE FILMS (Artisan Films, Trimark, Vestron)

NOTE: THE TWO MAJOR MOTION PICTURE STUDIOS WE DO NOT REPRESENT ARE 20TH CENTURY FOX AND SONY CLASSICS. You may not show their movies under this license.

ANNUAL LICENSE SERVICES:

- **ONLINE MOVIE SEARCH TOOL:** Check to see if your film is covered or search by title, actor, director, rating or genre with our Advanced Movie Search tool. <http://www.movlic.com/library/search.asp>.
- **PERSONALIZED CUSTOMER SERVICE:** 7:30 am to 6:00 pm CST Monday-Friday at 888-267-2658 or <http://www.movlic.com/library/contact.html>.
- **ONLINE PROMOTIONAL MATERIALS:** Customize **full-color movie tickets, posters and bookmarks** using an image from the movie as well as your show date, time, location and notes to your patrons. A customizable **Community Invitation** is also available now. <http://www.movlic.com/PDFWeb/libraryLogin.aspx>
- **ONLINE PROGRAMMING IDEAS & TOOLS:** Find movie suggestions for Summer Reading, Books to Movies, Teen Read Week, Holidays and a Month-by-Month calendar of events. Disney Fun and Games Activity Sheets are also available. <http://www.movlic.com/library/programming.html>
- **NEW MAGAZINE:** Bi-Annual Magazine highlighting current issues libraries are facing. <http://www.movlic.com/library/checkItOut-01.html>.

Please contact me if you have any questions.

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